

JB HiFi \$100 Trade-in on all Canon DSLR Cameras

HOW TO CLAIM: To be eligible to receive \$100 trade in on any Canon DSLR camera, individuals must bring in an old camera (working or not) at point of purchase to any participating JB HiFi store nationally during the promotional period from 9.00am Wednesday 25th August 2010 –Tuesday 7 September 2010.

***TERMS AND CONDITIONS:**

1. The trade-in is not transferable or exchangeable and cannot be taken as cash.
2. Instructions on how to claim and the offer form part of these Terms and Conditions. The offer is not valid in conjunction with any other offer.
3. The camera trade in is only open to Australian residents. Employees (and their immediate families) of the Promoter and agencies associated with this promotion are ineligible to participate in this promotion.
4. To be eligible to receive \$100 off the purchase price of a Canon DSLR camera, Claimants must:
 - a) Purchase a Canon Digital SLR camera at a participating JB HiFi store during the promotional period.
 5. b) Hand over any old camera (working or not) at point of purchase to the JB HiFi Sales Person.
 - c) The JB HiFi Sales Person will then reward the claimant with \$100 off their purchase total.
6. The Promoter reserves the right, at any time, to verify the validity of claims (including a claimant's identity, age and place of residence) and to disqualify any claimant who does not comply with these Terms and Conditions or who tampers with the claim process. Errors and omissions will be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
7. Only one (1) \$100 trade in per camera purchase applies.
8. Multiple claims permitted, subject to only one trade in permitted per Canon DSLR camera purchase.
9. Offer commences at 9.00am on 25/08/2010 and closes on 07/09/2010.
10. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the

reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any claimant; or (b) to modify, suspend, terminate or cancel the promotion, as appropriate.

11. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim or offer that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in offer value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of a gift.